



**American
Red Cross**

Making an Impact in Your Community

Home Fire Campaign

“The kids were scared and they didn’t understand what was going on...We didn’t even have time to grab our shoes.”

– Jasmine Henry, a mother whose home was destroyed by fire



A home fire can strike anywhere, anytime. It can spread quickly, leaving families with two minutes or less to escape.¹ When Jasmine Henry of Mt. Vernon, Wash., unexpectedly awoke to find her apartment filled with smoke, she quickly gathered her family and escaped unharmed, but with little more than what they were wearing. Jasmine and her family, including her 18-month-old nephew, Memphis (above), stayed in a Red Cross shelter after their home was destroyed by fire.

Across the country, the Red Cross responds to more than 70,000 disasters each year—a majority of them are home fires. When these tragic events occur, we provide comfort to families like Jasmine’s. We’re there immediately after a home fire to provide meals, shelter and support. Additionally, in the weeks following the fire, we’re there to help the family get back on their feet.

Fires not only destroy homes and personal belongings, but they also cause serious injury and death. In fact, someone dies in a home fire seven times a day, and a fire-related injury is reported every 40 minutes.² To prevent the needless loss of life and injury, the Red Cross has launched the Home Fire Campaign, which aims to reduce the number of fire deaths and injuries in the U.S. by 25 percent over the next five years.

With your support, we can achieve campaign success and prevent home fires, as well as offer comfort and care to families when a fire does occur.

Join us

You can help the American Red Cross save lives, reduce injuries and cut down on needless losses from home fires. By supporting Home Fire Relief, you enable the Red Cross to provide critical services to people impacted by home fires, along with the lifesaving tools and information to support home fire prevention efforts.

¹National Fire Protection Association, 2014 ; ²National Fire Protection Association, 2013