



WHAT WE DO

FOR THE STUDENTS:

Vital Link provides hands-on, career exploration experiences for middle schools, high school students, and college students helping them carve out their own unique career path. Students are faced with many challenges ahead of them and we offer the vital next steps so students can jumpstart their career and education plans. Join us and see where you fit in.

Using the Vital Link process where students *Explore, Discover, and Connect* to their future, participants can achieve their Dream Career.

FOR THE EDUCATORS:

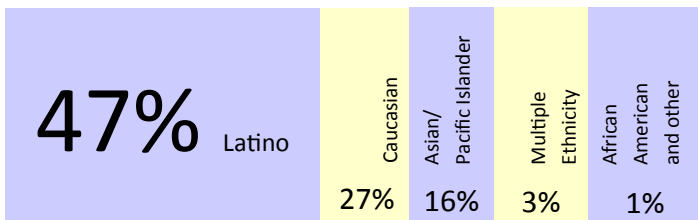
Vital Link provides many opportunities for educators through Advisory Boards, Externships, Professional Learning Communities and Professional Development Workshops.

Educators and businesses can connect and work together to create a more successful future for students.

AGENCY

Student Profile

49 percent of students are socioeconomically disadvantaged



Fiscal Year Budget 2017/2018

Financial Overview

\$1.03 million annual operating budget **\$192** thousand in corporate donations



EXPLORE DISCOVER CONNECT

ABOUT VITAL LINK OC

CREATING BUSINESS EDUCATION PARTNERSHIPS SINCE 1995

MISSION: TO BE THE LINK BETWEEN BUSINESS AND EDUCATION TO PREPARE STUDENTS FOR THE SUCCESSFUL TRANSITION TO A MEANINGFUL CAREER.

VISSION: THAT ALL STUDENTS WILL GRADUATE WITH AN UNDERSTANDING OF THEIR CAREER POTENTIAL AND THROUGH INTERACTIVE PROGRAMS EXPAND THEIR RESOURCES TO SELECT THEIR FUTURE CAREER.



**SERVICE AREA:
CALIFORNIA**
(PRIMARILY FOCUSED IN THE
ORANGE COUNTY REGION)

30K 

19% OF ORANGE COUNTY
STUDENTS SERVED ANNUALLY

OFFERED TO:

90
MIDDLE
SCHOOLS



91
HIGH
SCHOOLS

9 COMMUNITY
COLLEGES

15 SCHOOL
DISTRICTS

4 REGIONAL OCCUPATIONAL
SCHOOL DISTRICTS

THE CHALLENGE

STUDENTS HAVE A LIMITED VIEW OF THEIR CAREER OPTIONS AND HOW THEIR INDIVIDUAL SKILLS, APTITUDES AND TALENTS ALIGN WITH DIFFERENT JOBS.

65%

OF ORANGE COUNTY HIGH
SCHOOLS STUDENTS SURVEYED
SAY THEY ARE CONCERNED
ABOUT THEIR FUTURE CAREER

*Source: Vital Link Survey

SCHOOLS ARE UNABLE TO MEET THE COLLEGE AND CAREER PLANNING NEEDS OF THEIR STUDENT POPULATIONS.

1 to 900—1,200
RATIO OF CURRENT HIGH SCHOOL
COUNSELOR TO STUDENTS

FOR EVERY 20 NINTH GRADERS:

*Source: Orange County
Counselor Surveys

◆ 6 DROP OUT AND ARE UNDEREMPLOYED

◆ 6 GRADUATE AND ARE WORK BOUND

OF THE 8 THAT GO TO COLLEGE

◆ 4 DROP OUT

◆ 2 GET JOBS AND ARE UNDEREMPLOYED

◆ 2 ENTER HIGH SKILLS/HIGH WAGE OCCUPATIONS

STUDENTS WHO MAKE THE CONNECTION BETWEEN THEIR EDUCATION AND THEIR FUTURE CAREER ARE LESS LIKELY TO DROP OUT OF SCHOOL AND MORE LIKELY TO TRANSITION TO FULFILLING CAREERS.

*Source: Harvard Graduate School of Education report, 2011

WHAT'S NEXT:

A DESTINATION LOCATION FOR THE ACADEMIC AND INDUSTRIAL WORLDS TO CONNECT, WHERE STUDENTS, EDUCATORS, COUNSELORS AND BUSINESSES CAN WORK TOGETHER TO STRENGTHEN THE NEXT GENERATION OF EMPLOYEES.



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