

ANAHEIM FAMILY YMCA

PURPOSE



The Y.™ For a better us.™

WHY the Y?

The Y is a beacon of hope for youth and adults facing risk of social inequity, gangs and crime, unhealthy lifestyles, isolation, and falling behind in school.

Each day throughout Anaheim, Stanton, Cypress and La Palma, the YMCA connects people of every age and walk of life through opportunities to learn, feel safe, and live healthy.

PRIORITIES

GOAL: Increase impact from 20,000 to 30,000 people annually by 2020



- Camp
- Volunteering
- Togetherhood
- Family programs
- Resident Leadership
- Intergenerational Programs



- Sports & Fitness
- Hunger Prevention
- Policy Change
- After School Nutrition/Activity
- HEAL-Healthy Eating Active Living



- OC STEM
- Imagine Science
- Summer Learning
- Teen Institute
- After School Enrichment
- Early Learning Readiness
- Performing Arts



- Safe Spaces After School
- Swim and Water Safety
- Afternoon/evening programs

PLAN

Today

2-5 years

Ongoing

Increase annual contributed support for youth scholarships.

Increase support from \$400,000 to \$1.2 million annually through major gifts and fundraising expansion.

Expand the Y's physical presence in through new sports complex and hub.

Complete \$16 million capital campaign for a new collaborative YMCA Active Living Center at Ross Park by 2019.

Ensure long-term sustainability through endowment giving.

Build \$2 million Camp Endowment by 2020. Expand YMCA general endowment fund from \$5 million to \$7.5 million by 2020.